

TIME TIME: 9:59 PM
DATE DATE: SEPTEMBER 24, 1953 THURSDAY
SPONSOR SPONSOR: PIERCE'S PAINT & ART STORE
SOLICITOR SOLICITOR: D.M. COFFMAN

Do YOU have a picture that needs framing? Then bring
it to PIERCE'S PAINT & ART STORE, 196 Main Street.
There you will find the largest selection of
FRAMES, MAT BOARD, and GLASS in the city.
They can make your picture frame to your special order,
and or you can buy the necessary materials,
and DO it YOURSELF! And remember, EXPERT advice
is FREE at PIERCE'S, so drop in,
and let them HELP YOU. That's PIERCE'S PAINT & ART STORE,
196 Main Street, near City Hall, where you can
ALWAYS purchase the best quality merchandise at
the lowest possible prices! range of colors & paints.
Mr. Hannigan, who owns and operates Pierce's,
is a MASTER painter and will gladly give you
all the help you need.
STAY TUNED for the NEWS which follows immediately ^{from} _{Announcer}
You are tuned to 600, the Voice of Smith College, WCSR, Northampton.
The correct time is now, 10:00

Panel
The correct time is now, 10:00. Stay tuned to Boo Barbour with JAZZMAN which follows immediately.
Panel
You are tuned to 600, the Voice of ANNOUNCER'S SIGNATURE Northampton.

ANNOUNCER'S SIGNATURE

Time: 10:00 minute

